

CHIEF EXECUTIVE
TRAINING

THE EDEN GROUP

Trusting Outside Guidance...

The Eden Group works with three generations of Chief Executives of private companies to ensure their success as they maneuver through today's ever-changing and often volatile corporate world.

Emerging, seasoned or retiring Chief Executives who want to "work smarter and not harder" recognize that growing a successful company is something they can't do alone. "Working smarter" involves trusting outside intelligence, objectivity and expertise.

Emerging Chief Executive: The Next Generation

The newest generation of Chief Executives is substantially different from the legendary "mavericks" who built today's corporate systems. For them, success is defined by quality of life, family values, transparency and social responsibility. They are less willing to sacrifice one for another.

Their main obstacle is: desire for instant success, without awareness that objective expertise is essential for achieving long term goals.

The Next Generation learns: humility and the value of external expertise.

Seasoned Chief Executive: The Current Generation

Outstanding leadership is the goal of the seasoned Chief Executive. Success for this generation means a profitable bottom line, fulfillment of brilliant corporate

growth strategies, and leadership awards. They take full advantage of Executive MBA programs, business leadership and training opportunities, and executive coaching to grow forward to achieve their goals.

The main obstacles for the current generation are: building their companies reactively rather than proactively, and lack of attention to follow through that may jeopardize long term success.

The Current Generation learns: to assume nothing. Proactive leadership allows them to take action on the right solutions, and consistent follow through prevents loss of desired profitability.

Retiring Chief Executive: The Outgoing Generation

The retiring Chief Executive is ready to pass the reins of corporate leadership onto able successors, and refocus their life purpose into inspiring new opportunities. Success for the retiring generation means leaving their company in good hands with a proactive plan for continued growth, while channeling their expertise into roles as consultants, mentors, investors or coaches.

Their main challenges are: feeling comfortable with the legacy they are leaving behind, and staying mentally, physically, emotionally and spiritually healthy.

The Retiring Generation learns: resilience, openness to change in beliefs, values and goals that will fulfill their innermost desires and purpose.